

# Employee Engagement increased by 152%

Discover how a leading Indian shipping and logistics group revolutionized employee experience for 1,000 employees with Creative Social Intranet. This innovative solution resulted in over \$1.5 million in annual savings through increased productivity.



## THE CHALLENGE

**57% dissatisfied with company internal communication.**

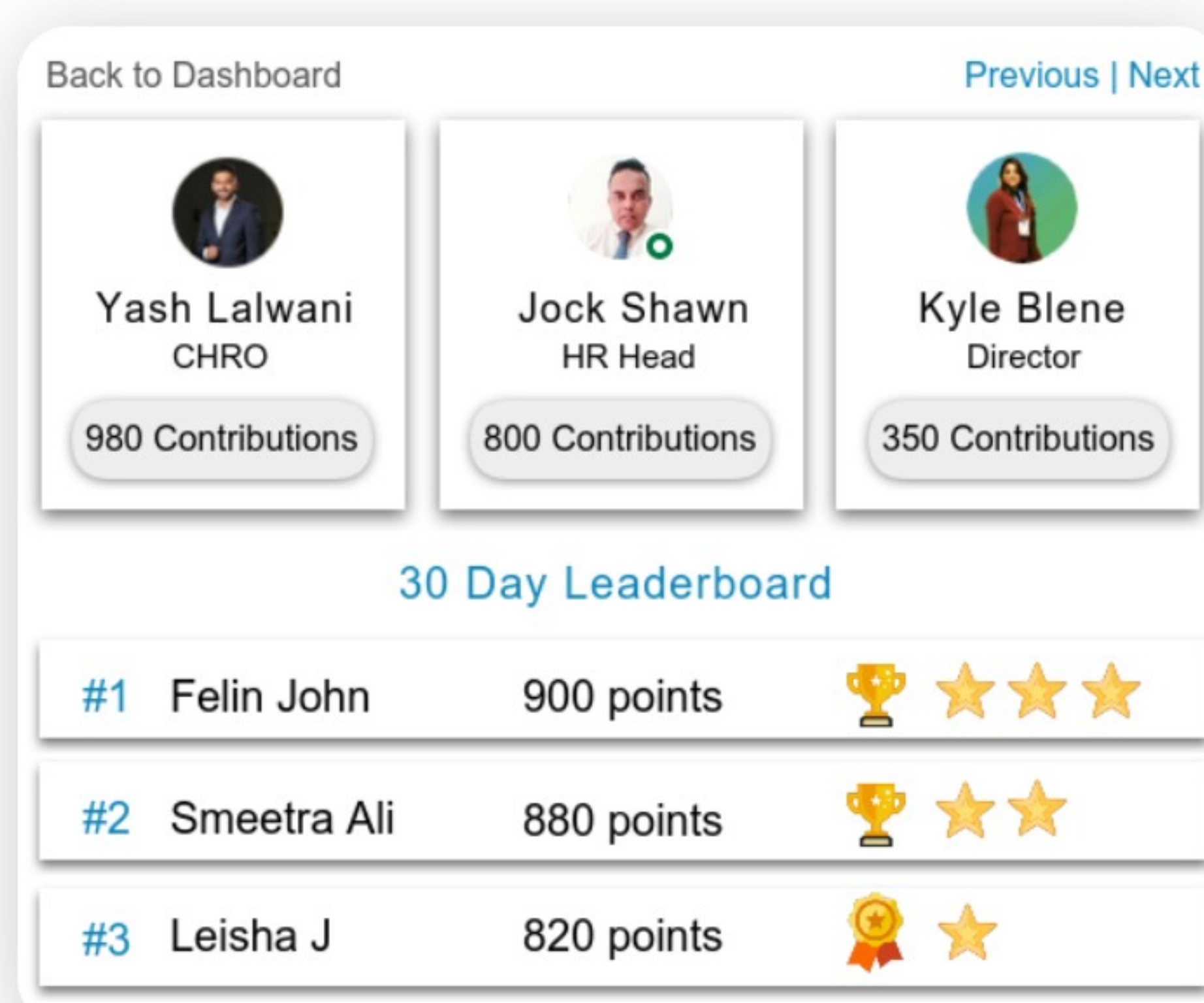
With over 1000+ employees across India, with many working remotely on ships, fleets, and autonomously, the employees in the company had a litany of common communication and organization problems, too many emails were being sent to a large group, reducing ownership and causing clutter, and topics would be discussed across several email chains, creating confusion and inconsistency. Ineffective communication caused a rift in teams.

## THE SOLUTION

**An internal Social Network that creates a stronger company culture.**

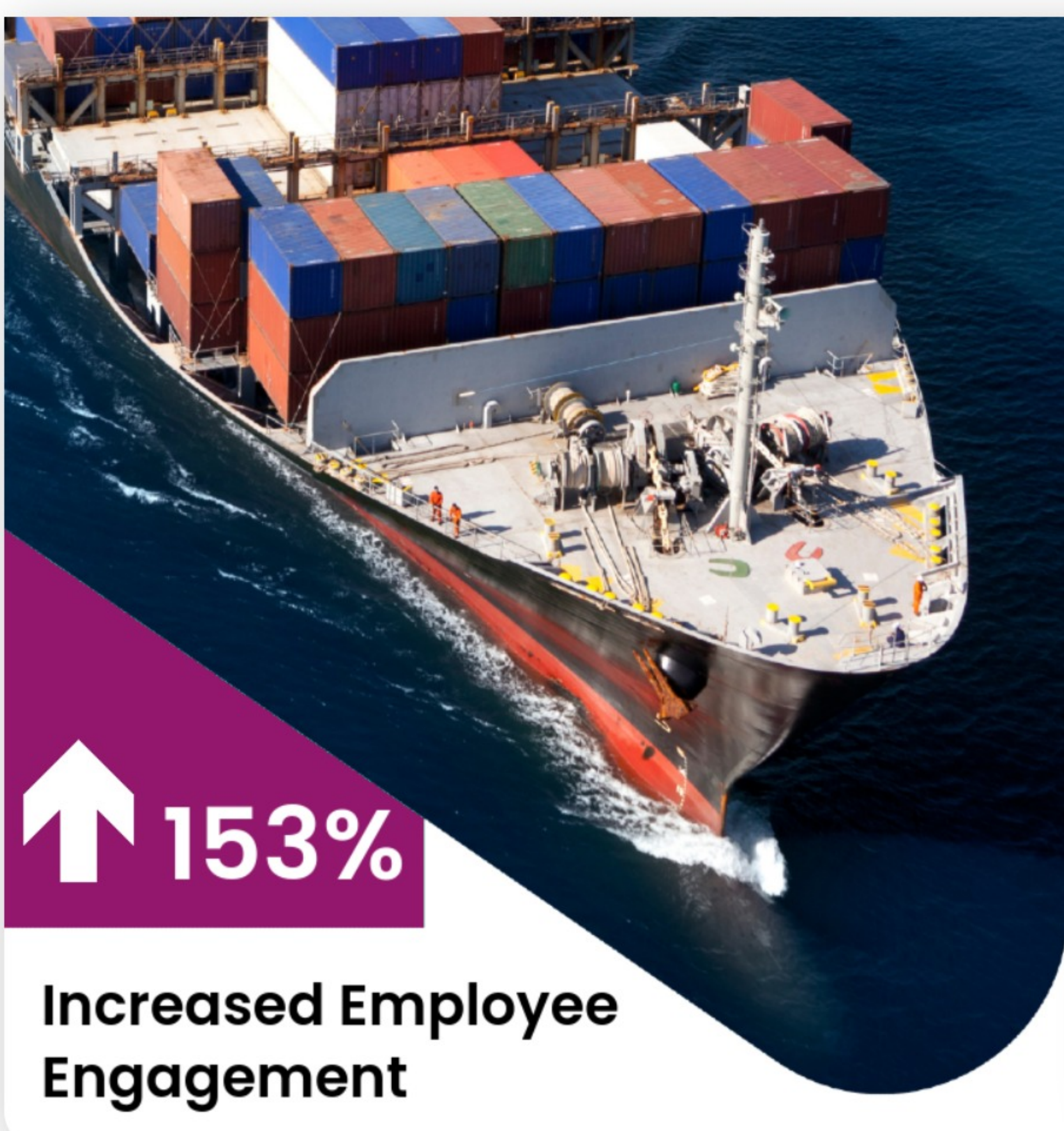
A leading shipping and logistics group of companies worked with us to build a domain that's easy to use for new employees and admins, and provides a consolidated experience where all their tools and information are accessible. On top of that, they use Creative Social Intranet for chat, notifications, surveys/polls, and employee recognition, and have been able to foster a strong culture of collaboration.

Creative Social Intranet delivered the perfect mobile-access, remote working intranet, enabling them to breakdown the silo mentality and create a proper employee culture between office-based and off-site teams, boosting connectivity and collaboration between teams, and dramatically increasing employee engagement by 152%.

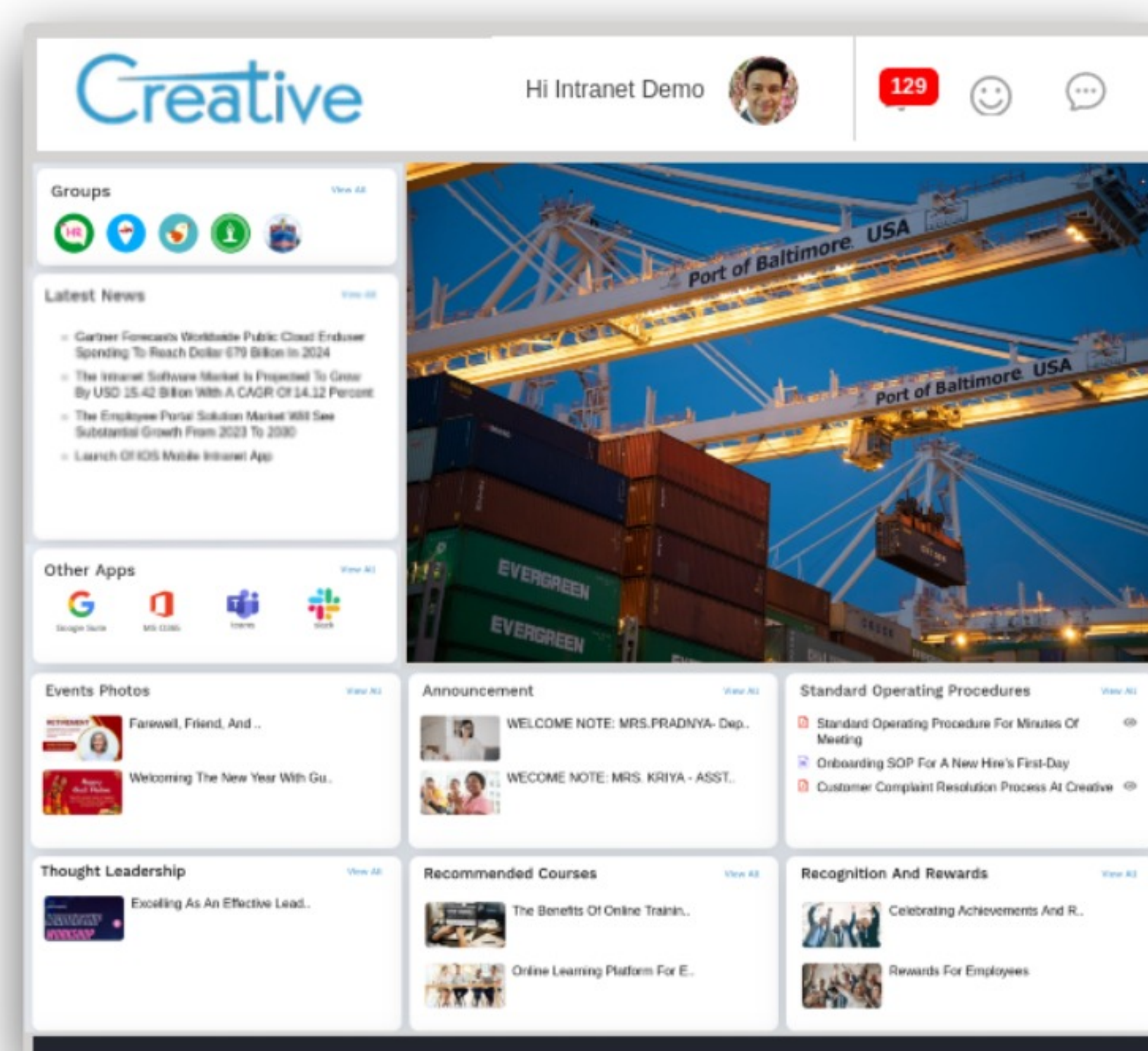


## A MORE SOCIAL, SEAMLESS, AND DIGITALLY-ENABLED EMPLOYEE EXPERIENCE

### Key features Implemented



## INTRANET FOR SHIPPING AND LOGISTICS GROUP



## Easily access company data stored secured in Intranet

### User Management

Login system with Active Directory integration for employee access control.

### Content Creation & Editing

Employees can create, edit, and manage various content types like:

- News & Events
- Offers & Announcements
- FAQs
- Documents & Files
- Downloads (restricted/public)
- Case Studies
- Blog Posts
- Photo Galleries
- HR Corner Articles

### Multimedia Support

Upload and manage Images, Videos, and Documents.

- Approval Workflow: Admin approval required for user-generated content.
- Search Functionality: Search for content across various sections.

## Social Networking tools that fosters engagement

- ✓ Likes & Appreciation : Like and appreciate posts and colleagues.
- ✓ Polls & Surveys : Conduct polls and surveys to gather employee feedback.
- ✓ Organization Chart : View organizational structure.
- ✓ Knowledge Management : Share and access company policies and other knowledge base documents.
- ✓ Brainstorming : Conduct live or scheduled brainstorming sessions with word cloud generation.
- ✓ Project Management : Share project information and images.
- ✓ Leaderboards : Recognize top performing employees.
- ✓ Recommendations : Provide peer-to-peer recommendations.
- ✓ Certifications : Upload and showcase certifications.
- ✓ Mood Tracker : Share current mood/activity.
- ✓ Notes & Reminders : Create, edit, and manage personal notes with reminders.
- ✓ News Feed : Subscribe to RSS feeds and view curated news updates.

### 1 User Profiles

Employees can view and update their profiles.

### 2 Groups

Create and manage groups for targeted communication and content sharing.

### 3 Discussions

Comment on posts and discussions within groups.

### 4 Activity Stream

View recent activity on the intranet.

### 5 Events Calendar

Create, view, and manage events.

### 6 Celebrations

Recognize birthdays and anniversaries.

## Custom intranet features

### Customizable Dashboard

Users can personalize their dashboards with widgets.

### Admin Dashboard

Admins can access reports, manage content visibility, and configure settings.

### Intranet Analytics

Track user activity, popular content, and search terms.

### Security

Enforce strong password policies and secure login protocols.

## Results Achieved



Increased empowerment & motivation



Improvement across internal communications



Tangible insights gained into employee behaviour



A stronger, inclusive company culture