

What Employees forever desire from Their Intranet



Every intranet software should be designed with unique features to suit the organization on it is serving. But several themes persist so often that they feel so basic for an intranet to address.

Creative Social Intranet frequently does discovery work and surveys for intranet design and digital workplace strategies. Listed are the factors that stood out time and again and showed what desire patterns emerged

1. Employees are Overloaded with Information

Employees are overloaded with communications that come across from multiple platforms. They often have to employ time to filter out what is relevant to them and what's irrelevant. Thus they desire for an intranet that feels applicable to them and also helps to prioritize information coming in from various sources. An employee should be able to access the most vital information for him directly on one page.

For example mass emails as a communication channel can be quite frustrating, as expected. Employees would like more control even though user-driven personalization on intranets rarely works well. There are numerous ways to personalize your social intranet. It's all about the information received to be relevant and useful.